



LEASE YOUR PROPERTY

TWICE THE ICE™: COOL BUSINESS. COOL OPPORTUNITY.

The packaged ice industry is big business, and ice vending its most promising segment. Today, ice vending is aggressively expanding in the \$4 billion packaged ice category. Ice House America is revolutionizing the ice and water vending category with Twice the Ice — a model that offers huge advantages and products that are fresh, healthful, convenient and high value. Twice the Ice, the new destination in ice and water vending, wants to lease from you

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Twice the Ice™ is an
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Our Story

Ice House America pioneered the ice vending category when it sold its first stand-alone ice vending machine in 2003. Since that time, we have been revolutionizing the way people think about bulk ice and water through innovative ice-making and delivery technologies and brand marketing. Twice the Ice is our independent owner brand — and the leading destination for convenient, on demand, fresh ice and water.

Ice House America leads the way with ice and water-filtering technology that improves product quality and increases cost efficiency while reducing our carbon footprint. In fact, we hold five U.S. patents protecting our delivery and functionality technology — all of which lend to efficiencies in cost-saving, time saving, product quality and machine durability, as well as reducing environmental impact.

Destination Twice the Ice

Imagine driving an extra mile or making an extra stop for ice or water. With the invention of the Ice House, a 24-hour a day retail kiosk that produces convenient, on demand, fresh ice and water, that extra stop is now worth the effort. Consider what Redbox did for DVD rentals. Or what Starbucks did for a cup of coffee. With your real estate and our kiosks, Ice House America's Twice the Ice models will do the same for packaged ice and water.

Quality Product

Our interior parts and components are made with food-grade stainless steel and HDPE (high density polyethylene) plastic. We use multi-level water filtration and a water softener (as necessary) to guarantee that the customers' ice and water are clean and taste great. The Ice House provides ice and water that is refreshing and safe to enjoy.



Untouched Ice

Twice the Ice is clean, safe and hygienic because it remains untouched until it reaches the end-user's hands. It is estimated that in normal packaged ice delivery more than 10 people can touch the product, increasing the risk of contamination associated with soiled truck beds or floors, carts, lifts and hand-trucks used to haul pallets of ice from delivery trucks to storage areas. On site and on demand, twice the Ice's destination model eliminates this risk, ensuring that a fresh, healthful product arrives untouched into the hands of the purchaser.

Real Estate Performance

Transform your parking lot into a high-performing, low maintenance asset. Put it to work with a revenue-generating Ice House. You will benefit with a higher ROI on your assets. Your existing tenants will benefit from the increase in customer traffic. Your patrons will benefit from clean, fresh ice and water sold at a great value.

- Guaranteed incremental income
- Increased traffic flow to your business (up to 50,000 customer visits per year)
- No installation, utility or maintenance cost

Requirements

Twice the Ice owners make great tenants. We are a low maintenance tenant. Our units need only 200ft² or approximately 2 parking spaces.

We will work with the local utility company to have separate meters established for our electric and water usage. We will handle all government approvals, including permits.

